



Raosahab Wangde Master Charitable Trust's

# DNYANSHREE

Institute of Engineering & Technology  
Sajjangad Road, Satara (Institute Code- 6797)

## Internship and Placement Cell

### About Internship and Placement Cell:

The **Internship and Placement Cell** of Dnyanshree Institute of Engineering & Technology, Satara, serves as a crucial interface between the institute and the corporate world. It plays a significant role in enhancing students' career prospects by connecting them with industry opportunities, facilitating practical exposure, and ensuring smooth transition from academia to professional life. The cell is committed to preparing students for the dynamic employment landscape through strategic planning, industry collaborations, and comprehensive placement support.

### Objectives:

1. To arrange on-campus, off-campus, and pooled campus recruitment drives.
2. To identify suitable internship opportunities and monitor students' progress during industry internship.
3. To collaborate with the Students Training Cell for aptitude, technical, and soft skills preparation.
4. To provide timely updates on job openings, industry requirements, and recruitment processes.
5. To strengthen industry-institute partnerships through MoUs, industrial visits, and expert talks.

### Scope (This SOP applies to):

1. All Diploma and Undergraduate students of the institute
2. Internship & Placement Cell members
3. Industry partners, recruiting organizations, and HR professionals
4. Departments involved in internships, and placement activities



Student Internship and Placement Cell conducts structured programs, including:

- **Internship Identification** – Identifying internship sources and to convey respective departments in coordination with IIPC Cell.
- **Internship Support** – Coordinating internship opportunities with reputed companies across diverse engineering domains.
- **Placement Activities** – Conducting on-campus and pooled campus recruitment drives in collaboration with leading organizations.
- **Career Guidance** – Providing career counselling and guidance based on individual strengths and interests.

The Internship and Placement Cell works closely with the Students Training Cell and Industry Institute Partnership Cell to ensure holistic development—academic, technical, and professional. With a proactive and student-centric approach, the cell continuously adapts to evolving industry trends to maximize placement outcomes.

#### **Internship and Placement Cell: SWOC Analysis:**

##### **Strengths:**

1. Active communication network for sharing job openings, recruitment updates, and internship opportunities.
2. Organised approach to conducting on-campus, pooled-campus, and virtual recruitment drives.
3. Collaboration with the Students Training Cell for pre-placement training, mock interviews, and skill development.
4. Dedicated team consisting of Placement Officer, faculty coordinators, and student representatives.

##### **Weaknesses:**

1. Limited long-term MoUs with leading companies for guaranteed internships and placements.
2. Variability in student readiness, communication skills, and technical proficiency.
3. Lack of extensive alumni engagement for hiring and mentoring support.

##### **Opportunities:**

1. Increasing demand for skilled engineering graduates in emerging sectors (AI, EV, automation, cloud, cybersecurity).



2. Potential for expanding partnerships with MNCs, startups, industries, and research organisations.
3. Opportunities to develop Industry 4.0-aligned placement modules and internship pipelines.
4. Scope for strengthening alumni networks for mentoring, referrals, and job opportunities.
5. Growing trend of internship-based hiring, providing more chances for students to convert internships into jobs.

### **Challenges:**

1. Increasing placement of core programs of engineering.
2. Placements may depend heavily on market conditions and recruitment trends.
3. Intense competition from other engineering institutes for campus placement opportunities.
4. Fluctuating industry hiring patterns due to economic changes or sector-specific slowdowns.
5. Ensuring large-scale industry collaborations while maintaining quality standards.
6. Managing the expectations of students regarding job roles, packages, and company preferences.
7. Maintaining high placement rates consistently across all departments.

### **Roles and Responsibilities of Faculty Coordinators:**

- Coordinate internship and placement activities within assigned departments.
- Maintain databases of eligible students, company requirements, and placement statistics.
- Ensure timely communication of internship and job opportunities to students through respective HoD.
- Guide students in resume preparation, LinkedIn profile building, and interview readiness.
- Facilitate interactions with industry experts, HR professionals, and alumni.
- Support the organisation of placement drives, including logistics, documentation, and student coordination.
- Monitor internship progress through regular communication with companies and student reports.

### **Rules for Students:**

- Students must register with the Internship and Placement Cell to be eligible for internships and placements.



- Students interested for higher education and entrepreneurship must mention in the registration of Internship and Placement Cell.
- Students must refer internship and placement notices regularly and act promptly to register and follow the instructions of Internship and Placement Cell.
- Participation in pre-placement training is mandatory for appearing in placement drives.
- Students must maintain discipline, follow the dress code, and adhere to company guidelines during recruitment processes.
- Students must submit accurate details regarding academic records and personal information.
- Once selected by a company (internship or placement), students must follow the institute's one-job acceptance policy (if applicable).
- Misconduct, lack of discipline, or violation of placement rules may result in disqualification from opportunities.
- Students must attend all company presentations, interviews, tests, and interactions as instructed.

**Placement & Internship Process Workflow:**

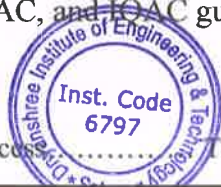
- Industry interaction and opportunity sourcing
- Student registration and eligibility verification
- Pre-placement communication
- Identify and conduct of placement/internship drives
- Offer letters and documentation in consultation with institute authorities.
- Reporting and record maintenance

**Compliance Requirements:**

- Registration with the Internship & Placement Cell is mandatory.
- Students must follow institute and recruiter guidelines.

**Quality Assurance:**

- Regular review of placement activities
- Feedback from recruiters and students
- Alignment with AICTE, NAAC, and IOAC guidelines



**Record Keeping:**

- Student registration database
- Internship and placement offers
- Recruiter records
- Annual placement report
- Students progressive database

**Review and Amendments:**

This SOP shall be reviewed annually by the Internship & Placement Cell in consultation with IQAC and institute management.



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Coordinator

Internship & Placement Cell



IQAC



Principal

